

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicants: | K. Du et al. | Attorney Docket No.: 121532 |
| Application No.: | 10/749,473 | Art Unit: 2141 / Confirmation No: 3931 |
| Filed: | December 31, 2003 | Examiner: R.N. Serrao |
| Title: | SYSTEM AND METHOD FOR OBTAINING INFORMATION RELATING TO AN ITEM OF COMMERCE USING A PORTABLE IMAGING DEVICE | |

RESPONSE TO FINAL OFFICE ACTION

Seattle, Washington 98101

June 13, 2007

TO THE COMMISSIONER FOR PATENTS:

This paper is responsive to the Office Action dated April 13, 2007.

I. Introduction

Claims 1-10 and 12-35 are pending in the application and currently stand rejected. The Office Action indicates that applicants' prior arguments with respect to Claims 1-10 and 12-35 were considered, but were moot in view of the new grounds for rejection.

In particular, Claims 1, 2, 4-10, 13, 14, 29-32, 34, and 35 were rejected under 35 U.S.C. § 102(b) as being allegedly anticipated by U.S. Patent Application Publication No. 2002/0082931, to Siegel et al. (hereinafter "Siegel"). Claims 3 and 33 were rejected under 35 U.S.C. § 103(a) as being allegedly unpatentable over Siegel in view of U.S. Patent Application Publication No. 2003/0063575, to Kinjo. Additionally, Claims 12 and 15-28 were rejected under the same rationale as Claims 1-10, 13, 14, and 29-35 as having similar elements.

Pursuant to 37 C.F.R. § 1.111 and for at least the reasons set forth below, applicants request reconsideration and allowance of this application. The pending claims have not been amended. Prior to discussing the reasons why applicants believe that the present application is in condition for allowance, an Interview Summary is presented.

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